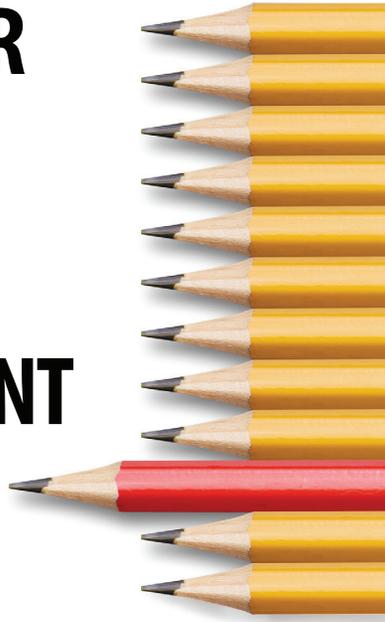


WANT YOUR PRACTICE, HOSPITAL, CLINIC, OR DEPARTMENT *TO GROW* IN 2018?



With more than 1,000 veterinary hospitals* in Southern California it's easy to get lost in the crowd.

To help address this challenge, we're delighted to introduce our guest presenter, **Fabian Venter, an award-winning international marketing executive and brand strategist.**

Fabian, a relaxed and engaging speaker, has worked closely with us over several years to help grow our brand.

So if you want to stand out from the pack, increase your client volume, and grow your veterinary practice, please join us, where Fabian will discuss topics such as:

- *The value of having a unique 'practice-story'*
- *Easy ways to produce cost-effective marketing collateral*
- *Why 'telling isn't selling' on Social Media*
- *How logos, acronyms, and magazines can hold you back*
- *The power of your reception area*
- *Plus other cool tips, guidelines, and ideas*

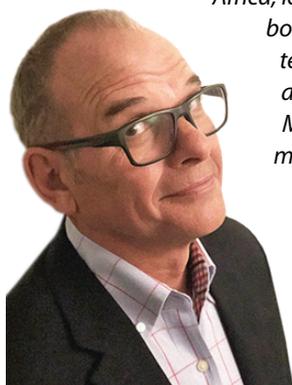
MEET FABIAN

Fabian primarily works with start-ups in Silicon Valley, and assists major corporations as a Snr. Partner with SP Consulting out of Washington DC. He's launched healthcare products in Africa, lectured in China, served as an advisory board member for a Google Lunar XPRIZE team, founded a successful advertising agency, and been Vice-President of Global Marketing for one of the world's top telecommunication groups...

He'll tell you though, that his toughest role is being a dad to a teenage daughter.

FIND OUT MORE AT:
www.fabianventer.com

* www.scvma.org



A FREE CONTINUING EDUCATION LECTURE FOR ALL VETERINARIANS AND STAFF...

Topic: **Preach What You Practice:**
Modern marketing and branding tips for Veterinary Practices

Presenter: Fabian Venter

Time: 6:30 p.m. – 7:00 p.m. | Dinner and Intro.
7:00 p.m. – 8:30 p.m. | Lecture

Date: **Tues., January 30th, 2018**

ACCESS - San Fernando Valley
20051 Ventura Blvd.
Woodland Hills, CA 91364

Wed., January 31st, 2018

ACCESS - South Bay
2551 W. 190th St.
Torrance, CA 90504

Thurs., February 1st, 2018

ACCESS - Los Angeles
9599 Jefferson Blvd.
Culver City, CA 90232

RSVP: **Shannon Brown**
Tel: (310) 384-4154
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